



# 2021 LIVE WELL SAN DIEGO ANNUAL IMPACT REPORT EXECUTIVE SUMMARY

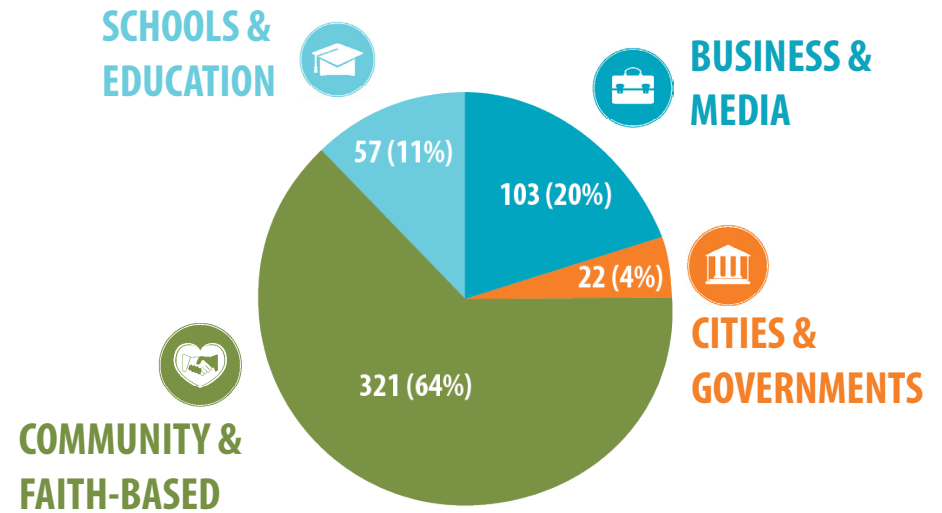
## HEALTHY, SAFE & THRIVING COMMUNITIES FOR ALL

For 11 years, the *Live Well San Diego* vision has aligned the efforts of individuals, organizations, and government to address community concerns and make impactful changes to improve the health and well-being for the 3.3 million residents living in San Diego County. This past year has brought to the forefront issues of health equity and disproportionality, racial disparities and injustice, environmental sustainability, civic engagement, homelessness, and economic recovery.

In the face of the continuing COVID-19 pandemic, partners and residents banded together to remain resilient and prove that in collaboration we can overcome. Thanks to the strong relationships built through the vision's successful model of community engagement and collective impact, partners were able to pivot, adapt and innovate in pursuit of equity, inclusion, and service across the region. While the threat of this health crisis continues to ebb and flow, it hasn't gone away, and we are still very hard at work on the pandemic and recovering from its impacts.

Over **503 Recognized Partners** have united under this vision, so that wherever you live, work, play or pray, an organization or individual is nearby working to improve your well-being and the health of your community. We commend the efforts and dedication of our collective partners to help all San Diego County residents live healthy, safe, and thriving lives.

## RECOGNIZED PARTNERS BY SECTOR



# 503

### PARTNERS COMMITTED TO ADVANCING THE VISION

Wherever you live, work, play or pray, organizations and individuals are working together to improve your well-being and the health of your community.



HEALTH KNOWLEDGE STANDARD OF LIVING COMMUNITY SOCIAL

EQUITY RACIAL JUSTICE ENVIRONMENTAL SUSTAINABILITY

## Equity begins when we all work together to better the lives of those around us.

Through *Live Well San Diego*, individuals and organizations are working together to remove barriers so that everyone has opportunities for success. Together, we can positively change the conditions in which people live, learn, work, play or pray to promote better health and wellbeing so that equity can be possible for everyone. Learn more about their collaborations and contributions by reading the full 2021 *Live Well San Diego* Annual Impact Report online at:

[LiveWellSDAnnualReport.org](http://LiveWellSDAnnualReport.org)

# Partner Success Stories

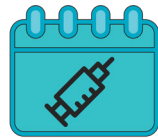
The collective impact strategy of the *Live Well San Diego* vision has always been based on the premise that no one entity can address community issues alone. Instead, it relies on the contributions of a myriad of partners and community stakeholders to drive change in the region. The stories outlined in this 2021 *Live Well San Diego* Annual Impact Report focus on pivotal changes in our society and highlight how partners have stepped up to each challenge and opportunity to lead and serve in a time of great need.

## Health Equity



means **everyone** has a fair **opportunity** to be **healthier**

The San Diego County COVID-19 Equity Task Force, a **collaboration with dozens of partners**, was created to implement strategies to address the disproportionately negative impact COVID-19 was having on Southeastern San Diego and other impacted communities of color. Together, they created **blackcovidfactssd.org**, a collaborative of local Black leaders, doctors, and local community groups, tasked with the job of bringing COVID-19 facts to the Black community.



Project SAVE (Scheduling Assistance for Vaccine Equity) was a partnership between the County of San Diego and seven community organizations to assist residents in communities hardest hit by the pandemic with COVID-19 education and vaccination appointments. Partners were able to **reach over 526,320 people** with **105 Community Health Workers** who spoke **26 different languages**, resulting in **4,500 scheduled appointments**.

## Economic Recovery



results from efforts to **adapt and adjust** to **new conditions**

The San Diego COVID-19 Community Response Fund was created by the San Diego Foundation which granted **\$64 million** through **387 grants to 250 nonprofits partners** who provided services to **2.3 million residents**. The fund helped provide residents with food, rent, and utility assistance and connected them to distance learning and telehealth appointments through computer, laptop and tablet distribution, amongst many other services.



The San Diego Hunger Coalition estimates the hunger relief sector increased the total amount of food assistance by **73%** during 2020. The Jacob & Cushman San Diego Food Bank distributed over **48 million meals** and Feeding San Diego more than **31.2 million meals** in partnership with more than **320 local food distribution partners**.

## Social Justice



means **equal rights** and **equitable opportunities** for all

In January 2021, the County of San Diego **declared racism a public health crisis** and presented a budget that **reflects resident needs** and prioritizes justice system reform, health equity, racial justice, homelessness, environmental protection, and government transparency.



Jurisdictional partners listened to their communities input to help identify opportunities for **reform and accountability** in practices and policy. Police agencies across San Diego County, including departments in the Cities of Carlsbad, Chula Vista, Coronado, El Cajon, Escondido, La Mesa, National City, Oceanside, San Diego, and the County of San Diego, adopted a **collective philosophy on crisis management and de-escalation** and **banned the carotid restraint**.

Read the full report at [LiveWellSDAnnualReport.org](http://LiveWellSDAnnualReport.org)

## Environmental Sustainability



equitably **safeguards** our natural **resources** and **ecosystem**

Local governments have increased efforts to develop **sustainable action plans** and are working together through the San Diego Regional Climate Collaborative to address the factors contributing to climate change and prepare for local impacts. These regional efforts are critical to safeguarding our natural resources and ecosystems, but also securing fair treatment for people of all races, cultures, and incomes in accessing safe and liveable communities.



Local organizations such as Solana Center, UrbanCorps, SDG&E, CASA Familiar, ProduceGood, and I Love A Clean San Diego are **addressing issues of environmental sustainability within our communities** by offering educational workshops, conservation projects, and community cleanups, and advocating for environmental justice and sustainable solutions.

## Civic Engagement



addresses **community** concerns by **empowering** residents

Community Health Improvement Partners offered the **RLA COVID-19 Relief Project** to help organizations respond directly to the pandemic and reduce barriers to participation in community engagement work, and support community organizations and resident leader groups as **trusted messengers to their communities**. They also provided virtual trainings to over 465 people to help build community knowledge and leadership.



Through **outreach and education**, partners encouraged political and civic participation of underrepresented communities across San Diego County during both the 2020 U.S. Census and Presidential Election. Partners offered their locations as designated ballot drop-off sites, held voter registration and education events, and **encouraged all residents to be counted**.

## Homelessness



services are a **crucial step** in increasing **quality of life**

Operation Shelter to Home was the result of **cross-sector collaboration** that resulted in a multi-agency response to the coronavirus pandemic that brought people experiencing homelessness and homeless service providers to the San Diego Convention Center. Government and community organizations worked together to provide basic necessities, case managers, housing assistance, and medical and behavioral health services to upwards of **1,300 individuals**.



San Diego Continuum of Care is a county-wide collaboration working to **develop and implement a regional plan to end homelessness**. The Regional Task Force on Homelessness serves as the lead agency for the collaborative, which includes individuals and organizations across governments, businesses, community and faith-based organizations, schools and more.


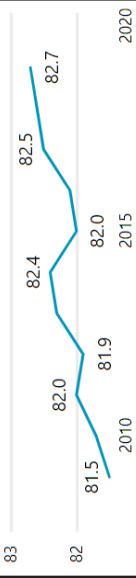

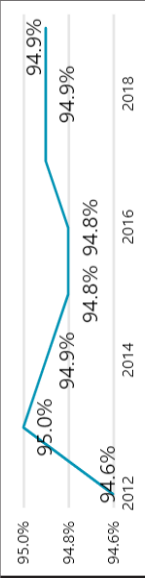

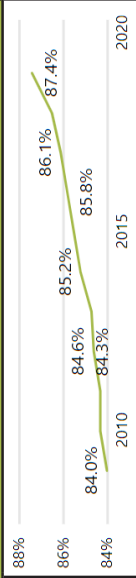

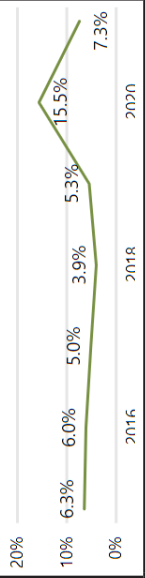

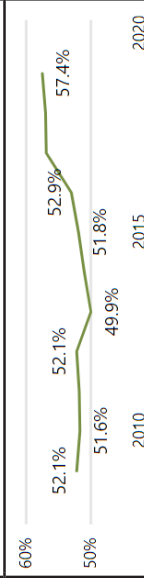

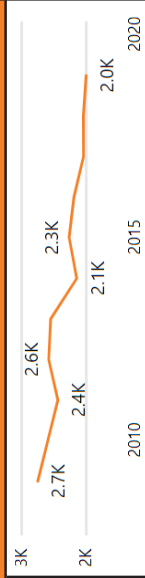

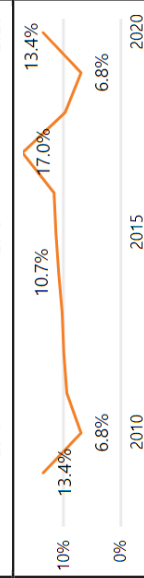

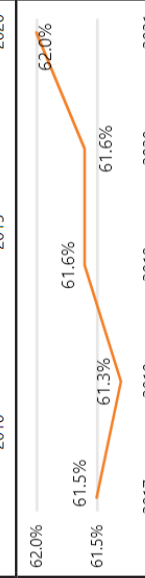

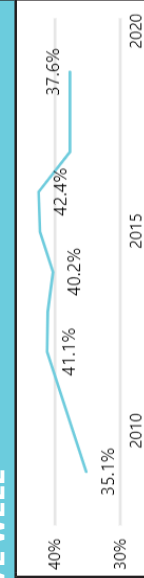

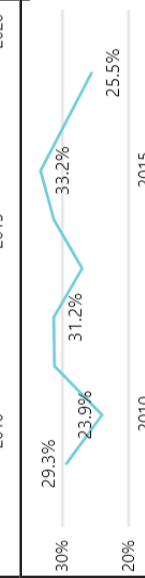
## NEXT STEPS


Together, we will continue to build a region that is healthy, safe, and thriving...**for all**.


A reflection on the past year has brought to the forefront important social issues that have required all of us, as individuals and organizations, to reexamine our society and systems under the lens of equity and justice. The County of San Diego's **Framework for Our Future** provides guidance for prioritizing communities and populations which have been historically left behind. The vision will take direction from the Framework to advance racial justice, health equity, economic opportunity, environmental protection, and government transparency to create a region that is Healthy, Safe, and Thriving for the betterment of all.

# MEASURING PROGRESS: Live Well San Diego Top 10 Indicators

Progress toward the *Live Well San Diego* vision is measured across a person's lifespan within 5 Areas of Influence and 10 *Live Well San Diego* Indicators which define what it means to live well in San Diego. As more residents improve their health, safety and economic status, there are more opportunities for people to grow, connect and thrive.

Indicator: Measure	U.S.	CA	SD	Trend Data
<b>HEALTH - ENJOYING GOOD HEALTH AND EXPECTING TO LIVE A FULL LIFE</b>				
 <b>Life Expectancy:</b> Length of life expected at birth in years	78.7	80.8	82.7	
 <b>Quality of Life:</b> Percent of the population sufficiently healthy to live independently (not including those who reside in nursing homes or other institutions)	94.2%	94.5%	94.9%	
<b>KNOWLEDGE - LEARNING THROUGHOUT THE LIFESPAN</b>				
 <b>Education:</b> Percent of population ages 25 and over with at least a High School Diploma or Equivalent	88.0%	83.3%	87.4%	
<b>STANDARD OF LIVING - HAVING ENOUGH RESOURCES FOR A QUALITY LIFE</b>				
 <b>Unemployment Rate:</b> Percent of the total labor force that is unemployed (2019 ESRI Community Analyst current year, data is not seasonally adjusted)	6.2%	8.0%	7.3%	
 <b>Income:</b> Percent of population spending less than 1/3 of income on housing	69.2%	59.4%	57.4%	
<b>COMMUNITY - LIVING IN A CLEAN AND SAFE NEIGHBORHOOD</b>				
 <b>Security-Overall Crime Rate:</b> Number of crimes per 100,000 people (all crimes, including violent and property)	2476.7	2772.4	1992.1	
 <b>Physical Environment-Air Quality:</b> Percent of days that air quality was rated as unhealthy for sensitive populations	1.5%	10.7%	13.4%	
 <b>Built Environment-Distance To Park:</b> Percent of population living within a quarter mile of a park or community space	U	U	62.0%	
<b>SOCIAL - HELPING EACH OTHER TO LIVE WELL</b>				
 <b>Vulnerable Populations-Food Insecurity:</b> Percent of population with income of 200 percent or less of the federal poverty level, who have experienced food insecurity	U	39.6%	37.6%	
 <b>Community Involvement-Volunteerism:</b> Percent of population who volunteer	30.0%	24.9%	25.5%	

 Moving in the right direction

 Moving in the wrong direction

Note: The most current local data, that has state and national comparison data is reported. U = unavailable.

To view data at a sub-regional or sub-area level, visit [www.LiveWellSD.org/data-results](http://www.LiveWellSD.org/data-results).